

WE ARE REIMAGINING EDUCATION

JOIN US AND LETS CREATE A
BETTER FUTURE FOR OUR
CHILDREN





Our Mission is to create a unique learning experience that will ignite curiosity and confidence within every child.

CURIOUS, CONFIDENT, CONNECTED HUMANS

TRAILBLAZERS OF THE
_____ FUTURE



We envision a school that is accessible to all families who are committed to providing their children with the mindset and tools they need to thrive in an ever changing future.





May 2020

PREVIOUS SCHOOL CLOSES

August

PARTNERSHIP
WITH SKI HILL &
GOLF COURSE AS
OUR HOME FOR
OUR SCHOOL

REGISTERED WITH THE MINISTRY, INSURE OUTDOOR SCHOOL, INCORPORATE BUSINESS

HIRE 6 TEAM MEMBERS

September

ENROL 26 STUDENTS

OPEN MHA

February

CELEBRATE 2
GRADE 8 GRADS

GROW ENROLMENT TO 40+ STUDENTS LAUNCH TRUE NORTH OUTDOOR PROGRAM TO PROVIDE IN PERSON LEARNING

June

HIRE 2
ADDITIONAL TEAM & 3 VOLUNTEERS

WE ARE JUST GETTING STARTED

THIS IS WHAT THE NEXT STEPS & SUCCESS LOOKS LIKE TO US...

 Invest in technology, outdoor gear and specialized teachers to elevate the learning experience

• Split classes into Jk/Sk, Gr 1/2, Gr 3/4, Gr 5/6 and Gr 7/8

 Increase enrolment to break even with 77 students



WE NEED YOUR HELP

RAISING \$500,000 IN CAPITAL TO GROW & SUSTAIN OVER NEXT 3 YEARS

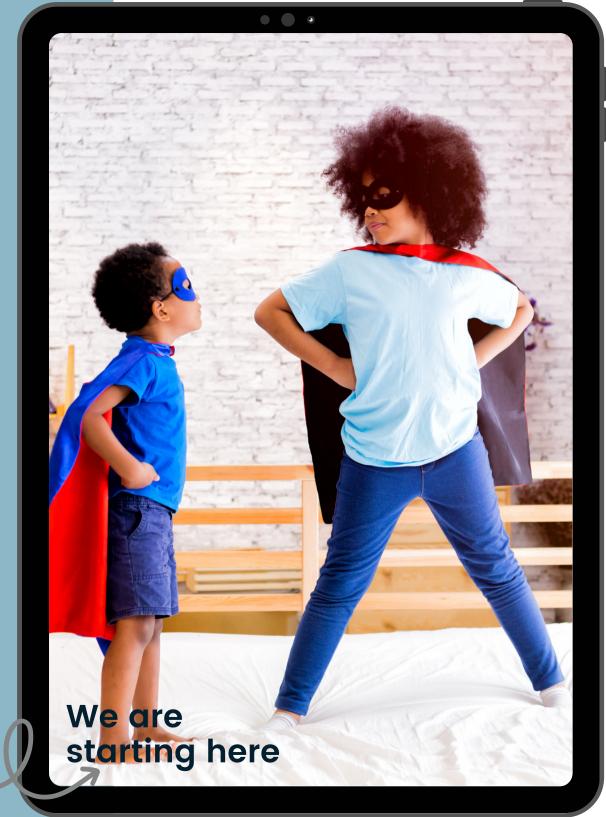
GOVERNMENT GRANTS \$10,000

> DONATIONS \$30,000

FUNDRAISING \$10,000

BUSINESS LOAN \$200,000

COMMUNITY BOND \$250,000



WHY A COMMUNITY BOND

A bond is the best starter loan for our business as other traditional capital options aren't available to Not For Profit businesses. Our goal is to become a registered charity so we can receive donations to supplement our revenue model. Obtaining charitable status and build relationships with donors will take approximately 3 years.

STEP 1 NOT FOR PROFIT STEP 2
CO-OPERATIVE
NOT FOR PROFIT

<u>STEP 3</u> → CO-OPERATIVE

CHARITY



Registered our business as a not for profit as this is what would be required for us to get charitable status in the future.



Developing into a CoOperative business, which
was our vision for MHA.
The Co-op model gives all
stakeholders a say in the
growth of our school.



Charitable status will allow
us to gather donations
from high net worth
individuals to help us
supplement our revenue
model

WHAT IS A BOND

Our bond is an un-secured high interest rate loan to the school. This loan is generated by funds given by our families, their families and friends and other individuals who are passionate about education. There are 2 investment options we have detailed below.

INVESTMENT OPTIONS

OPTION 1

3 YEAR TERM

\$100,000 AVAILABLE REPAYMENT AT 3 YEARS

4% INTEREST

SIMPLE INTEREST PAID
ANNUALLY

INVESTMENT AMOUNTS

\$2,500, \$5,000 or \$10,000

OPTION 2

5 YEAR TERM

\$150,000 AVAILABLE REPAYMENT AT 5 YEARS

6.5% INTEREST

SIMPLE INTEREST PAID

ANNUALLY

INVESTMENT AMOUNTS

\$2,500, \$5,000 or \$10,000



THE REPAYMENT STRATEGY



X

While this is an un-secured loan we have developed strategies for acquiring additional capital and generating new revenue streams to ensure our repayment strategy is a success.

- 1.Bond repayment comes first This is our first debt, therefore it takes priority.
- 2. Growing enrolment Our focus is getting us to break even. We will contribute \$5000/month into a repayment savings account.
- 3. Business Loan We are applying for a \$250,000 business loan with the Canadian Co-operative Investment Fund to support our growth and repayment.
- 4. School Fundraising We are launching school and marketing initiatives to raise funds.
- 5. Charitable Status Once our charitable status is approved we will start to collect donations and these will be focused on the bond repayment.



We Hope You'll Join Us

It takes a village to create change in the world. We would love your support in growing our school so we can create a positive impact on our children and the future. There are a few ways to get involved...



2 Invite your friends and family to support our bond.

Get involved and help us spread the message

Contact us today
SRepath@MuskokaHighlandsAcademy.